



# ENVISIONING & ENSURING A VIBRANT & STRONGER COMMUNITY



*Leave 10 South Sound is a movement to educate, encourage and inspire people in the South Sound to leave at least 10% of their estate to charity and invest in the community for the future. Our mission is to build better communities and to transform as many people as possible into philanthropists.*

## YOU CHOOSE THE SOUTH SOUND

From Mount Rainier to Puget Sound, Tacoma to Olympia, the South Sound is a unique place to live, work and play. You live here and are part of the caring community that makes this a special place. Imagine the impact of each of us investing back into the local communities that support us by funding the charities we love. The organizations we know do great work in many areas of interest and need – education, religion, health, arts, social justice, youth, parks and recreation, food insecurity, and so much more. Imagine the impact those nonprofits and local foundations could make with sustainable funds from all of us.

[www.southsound.leave10.org](http://www.southsound.leave10.org)

## A MORE EQUITABLE AND THRIVING REGION

Imagine a community where everyone thrives. Imagine providing more educational opportunities, more open spaces and parks, more affordable housing and more services for those in need. Leaving just 10% of your estate to charity could help meet critical needs in our community. A 10% gift from your estate can make your charitable goals a reality while still taking care of family members or others with 90% of your assets.

## A LASTING, POSITIVE IMPACT

By leaving 10% of an estate to charity there is opportunity to make a permanent, positive difference in causes you care about—now and in the future. Anyone can do it, regardless of income, status or experience. If everyone left 10%, South Sound charities would receive billions of dollars in the next ten years.

*A Pierce County Transfer of Wealth Study published in 2021 estimated that \$48.6 billion will be transferred between generations in the next 10 years, yet many people don't have plans to leave a gift to charity.*

**IMAGINE A COMMUNITY WHERE EVERYONE THRIVES.**





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## READY TO GET STARTED?

### FOR INDIVIDUALS

As a South Sound resident, you have the power to make a lasting, transformational impact in our communities. Leaving just 10% of your assets to your favorite causes can help provide more affordable housing, equitable educational opportunities, robust social services, animal welfare, accessible arts and culture, environmental protection and conservation, and more.

Becoming a Leave 10 Champion will make a difference in our community.

[LEARN MORE](#)

### FOR NONPROFITS

Become a Leave 10 Champion and join other nonprofits in recognizing that the health of our organizations and the South Sound region depends on all of us working together. We've provided tools, resources, and education to help start or enhance your planned giving program, allowing you to attract larger, sustaining gifts that will enable you to do more for the communities you serve.

Let's make the South Sound a stronger, more vibrant community.

[LEARN MORE](#)

### FOR FINANCIAL ADVISORS

Your clients need information, encouragement, and the expertise of professional advisors to guide them in making charitable gifts to causes that are closest to their hearts. We'll help you find the tools and resources to help you with those important conversations and connect you to nonprofit organizations and community foundations to help you meet your clients' philanthropic objectives.

Together we can truly change the world for generations to come.

[LEARN MORE](#)



Imagine if we all left 10% to charities we care about.

**WE CAN DO IT TOGETHER.**

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