

LEAVE 10 - SOUTH SOUND

Branding

LOGO:



Do not stretch logo (only scale).
Do not modify colors.
Only use in provided colors, or the provided black or white.

FONTS:



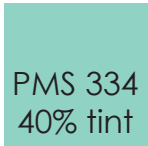

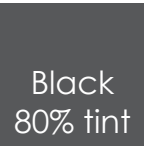
Avenir Black - use in headings, with all caps

Avenir Light - use in headings, standard capitalization

Avenir Roman or Medium - use in body text, use with brand gray color

Avenir Oblique - use for any required *Italic* text

COLOR PALETTE:

				
PMS 336	PMS 334	PMS 334 40% tint		Black 80% tint
CMYK = 99, 36, 74, 27	CMYK = 100, 11, 68, 1	CMYK = 0, 43, 28, 0	CMYK = 65, 4, 14, 0	CMYK = 0, 0, 0, 80
RGB = 0, 99, 79	RGB = 0, 149, 120	RGB = 141, 214, 198	RGB = 64, 186, 212	RGB = 88, 88, 91
Hex = #00634f	Hex = #009578	Hex = #8dd6c6	Hex = #40bad4	Hex = #58585b